common ground

cg360° Beacon

Get found in search and AI answers.

Your next client stopped scrolling a list.

They used to scroll a list of ten links. Now they ask an assistant and get one answer with two or three names in it. If yours is not one of them, nobody tells you. Beacon tells you where you stand in search and in AI answers, what is blocking you, and what to do about it.

SEO
Do you rank in a list of links. Built for the internet, where people scrolled.

GEO
Does the AI mention you when it names a few.

AEO
Are you the one it cites when it names only one.

Ranking does not carry over: the search-data firm Ahrefs found only 12% of the pages an AI cites rank in Google's top ten.

WHAT YOU ACTUALLY GET	Semrush	Search Atlas	Beacon
Tells you where you rank in search	●	●	●
Tells you whether AI answers mention you	●	●	●
Shows the evidence behind the score	●	◐	●
Fixes what is broken	○	●	●
Writes what actually earns the citation	◐	◐	●
Proves it moved, and answers for it	○	○	●

Schema markup does not make you quotable. Having something worth quoting does, and somebody has to write it. No one can guarantee you get cited; what is certain is that without that work, you will not be.

MEASURED ACROSS
Google, ChatGPT, Gemini, Perplexity

Score it
FREE

A real score on your real domain, with what is blocking each surface.

Fix it
PROJECT

The score names what is wrong. This is someone fixing it, then proving it moved.

Keep watch
SUBSCRIPTION

AI search changes monthly. We stay on top of what moved and what it means, so nobody on your team has to.

Start with the free score. See what is blocking you.

commonground.ventures

Citation is probabilistic: Beacon measures and moves position, it does not guarantee placement. Comparison from published 2026 vendor pages: Semrush Prompt Tracking and AI writing tools; Search Atlas LLM Visibility and features.

Common Ground: capital, operating partners and technology.
Version 2026.11.05