common ground

cg360° Watchtower

A working dashboard for all your data.

See what matters today.

Watchtower is a working dashboard for all your data. Every line comes in, gets routed, goes out, and you see all of it at once: your people, your products and your agents, and what is waiting on whom.

WHAT IT WATCHES

Everything in flight across the products and the seats, who is waiting on whom, and the hand-offs that did not drop.

WHAT IT NAMES

Outages, before anyone asks: what went down, what it touched, what was rerun.

WHY IT IS HERE

It is how the operating is done. An appliance nobody operates is just hardware.

Gartner predicts over 40% of agentic AI projects will be canceled by the end of 2027, due to escalating costs, unclear business value or inadequate risk controls.

WHAT YOU ACTUALLY GET	monday.com	Zapier	Watchtower
One view of everything in flight, people and agents	●	◐	●
Who is waiting on whom	●	○	●
Hand-offs that do not drop	◐	◐	●
A record of what each agent did	●	●	●
Names what broke before you ask	◐	●	●
A team runs it every day and answers for it	◐	○	●

Every one of these tools hands you a screen and leaves the watching to you. Watchtower is watched: across people, products and agents, by operators who name what broke and what was rerun before you ask.

WHAT IT NAMES

What broke, what was rerun.

See the room

WALKTHROUGH

People, products and agents in one view.

Connect it

SETUP

Pointed at the people, products and agents you already run.

Run it

OPERATED

We watch it, and name what broke before you ask.

See how it runs. Talk about the work.

commonground.ventures

Comparison from published 2026 vendor pages: monday.com pricing, dependency column and AI agents; Zapier pricing, error notifications and Autoreplay. Gartner press release, June 25, 2025.

Common Ground: capital, operating partners and technology.
Version 2026.11.05