



Every portal shows your client their files.

None of them tell you how your own business is doing. Atrium is both: a branded room your clients log into, and behind it what is contracted, what is in pipeline, and which relationship has gone quiet.

THEIR SIDE

Contracts, files, questions, decisions, and what changed this week.

YOUR SIDE

What is recurring, what each deal is worth, and what is signed against what is still open.

THE SIGNAL

Which relationships have gone quiet, scored per client rather than per ticket.

A portal tells your client where the work is. This tells you where the money is.

WHAT YOU ACTUALLY GET	SuiteDash	Copilot / Moxo	Atrium
A branded room your client logs into	●	●	●
Files, messages, contracts and invoices in one place	●	●	●
Your side: recurring revenue and deal value	◐	○	●
Health and upsell scored per relationship	○	○	●
Somebody reads it and does something about it	○	○	●

Most portals bill per seat, so growing your client list is what makes the tool expensive. Atrium does not, and the read on your own book comes with it rather than as another subscription. A dashboard will not save an account; somebody noticing in time will.

ONE VIEW

Contracted,
pipeline, health

See the cockpit

WALKTHROUGH

Your book of business, as it would actually look.

Open the room

SETUP

Branded, and pointed at the work already underway.

Keep it honest

ONGOING

An operator reading the signal and acting on it.

You already know which client
has gone quiet. Probably.

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