



Your next client stopped scrolling a list.

They used to scroll a list of ten links. Now they ask an assistant and get one answer with two or three names in it. If yours is not one of them, nobody tells you. Beacon tells you where you stand across search and AI, what is blocking you, and what to do about it.

SEO

Do you rank in a list of links. Built for the internet, where people scrolled.

GEO

Does the AI mention you when it names a few.

AEO

Are you the one it cites when it names only one.

Ranking does not carry over: the search-data firm Ahrefs found only 12% of the pages an AI cites rank in Google's top ten.

WHAT YOU ACTUALLY GET	Semrush	Search Atlas	Beacon
Where you rank in search	●	●	●
Whether AI answers mention you	●	●	●
The evidence behind the score, not just the score	○	○	●
Fixes what is broken	○	●	●
Writes what actually earns the citation	○	◐	●
Somebody owns whether it worked	○	○	●

Schema markup does not make you quotable. Having something worth quoting does, and somebody has to write it. No one can guarantee you get cited; what is certain is that without that work, you will not be.

MEASURED ACROSS

4 engines

76 live probes

Score my site

FREE

A real grade on your real domain, with what is blocking each surface.

Fix it

PROJECT

The grade names what is wrong. This is someone fixing it, then proving it moved.

Keep watch

SUBSCRIPTION

AI search changes monthly. We stay on top of what moved and what it means, so nobody on your team has to.

Start with the free grade.
You will know inside ninety seconds.

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